

World Health Organization | Patient Safety | **SAVE LIVES** Clean Your Hands

WHO First Global Patient Safety Challenge

SAVE LIVES: Clean Your Hands

The story so far.....

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Presentation Overview

- The background to SAVE LIVES: Clean Your Hands
- The actions of a global campaign & the impact, so far
- New resources from WHO for 5 May 2010 & the development and testing of new tools
- Get ready for 5 May 2010

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SAVE LIVES: Clean Your Hands global annual initiative – 5 May

'Calling for all health-care workers, facilities and organisations throughout the world

- to actively campaign for improved hand hygiene at the point of care
- to reduce health care-associated infections and
- to demonstrate their commitment to this priority global movement.'

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The background to SAVE LIVES: Clean Your Hands

- Conceived in 2008
- Launched in 2009
 - Execution of a communications plan
 - Launch of WHO Guidelines on Hand Hygiene in Health Care & finalised implementation toolkit
 - 5000 health-care facilities registered commitment
 - Launch of new web pages




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The importance of SAVE LIVES: Clean Your Hands – The My Five Moments approach - action at the point of care

Making it easier to

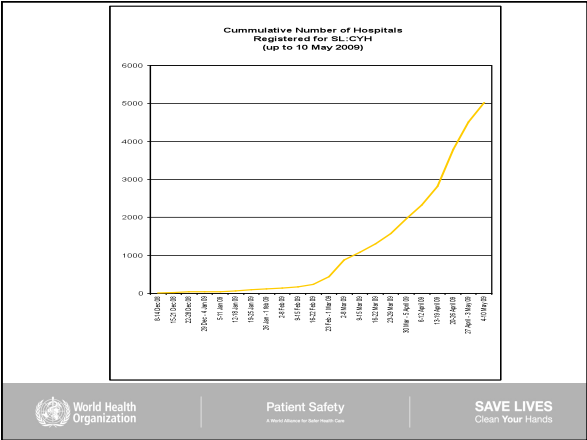
- understand
- remember
- practice

the hand hygiene indications at the point of care



Sax H, Allegranzi B, Uçkay I, Larson E, Boyce J, Pittet D. *J Hosp Infect* 2007;67:9-21

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global annual initiative – 2010

- Demonstration of commitment and action is still essential
 - registrations from health-care facilities
 - sharing of planned activities
 - uptake of inaugural WHO webinar series
 - use of improvement tools and feedback to WHO
- **SAVE LIVES** forward strategy plan

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The Action.....
It's not a problem it's a puzzle

- A problem is something that might have many different routes to take before being solved
- A puzzle is something that already has an answer that needs to be applied appropriately

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WHO action to support 5 May 2010

- Execution of a communications plan & supportive advocacy tools – website plan
- Translation of information and tools
- Development of new and in demand technical tools
- Preparation of new global information on burden of disease and testing of a multimodal hand hygiene improvement strategy
- Launch of inaugural webinar series
- Plan for report on 'action versus impact' for a global campaign to support the strategy

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Communication - tools & support

WHO SAVE LIVES: Clean Your Hands: 10,000 for 2010
Welcome to a **SL/CYH** Special Edition Newsletter
30 April 2010

In this edition:

- New on the WHO web pages
- WHO plans for 5 May
- Action you can take on 5 May
- WHO Twitter Channel

Dear Colleagues,
With just 5 days to go until 5 May 2010, many health-care facilities from around the globe are still registering their commitment. Thank you for continuing to enthusiastically support the achievement of hand hygiene improvement and the **SAVE LIVES: Clean Your Hands** initiative, on 5 May and every day! By doing this you are truly part of a unique, important and successful global movement, by taking action you are seriously addressing the issue of health care-associated infection in your area.

As of 28 April, 8 173 health-care facilities have registered which equates to well over 6 million health-care staff around the globe committed to improving hand hygiene at the point of care.
If you are linked or trained within another health-care facility in another region or country **why not check if they are registered and if not encourage them to sign up at <http://www.who.int/save-lives/register/index.html>**

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The story so far, 28 April 2010

Facilities registered

8 173 registered health-care facilities from 135 countries; over 6 million health-care staff, and over 2.5 million patient beds

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Cumulative Number of Hospitals Registered for SL/CYH (up to Wednesday 28 April 2010)

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Mean number of downloads of different tools from period of availability on web (starting May 2009)

Web page/tool	Mean/Wk
How to Handwash Poster	87336
When & How Leaflet	28990
GPSC1 Index Page	23845
How to Handrub Poster	22977
Workplace Reminder Pages	19679
Your 5 Moments Poster	19539

Targeted activities

- 2009
 - over 80 health-care settings shared their activities for 5 May with WHO
- 2010.....
 - 'A hand hygiene detector will be used to show hand contamination and keep health care workers aware of vigilance in infection control and safer patient care. A quiz will be used to evaluate health care workers knowledge in regard to hand hygiene practices. An exhibition will demonstrate the last developments in hand hygiene products. Educational posters will be placed in most areas of the hospital and educational brochures will be distributed to health care workers, patients and visitors. Infection control nurses will be visiting the wards and departments to demonstrate the correct technique of hand hygiene to health care workers, patients and visitors. Finally, there will be distribution of evaluation cards to patients, staff and visitors on the hand hygiene practices for recommendations and feedback.'

Many examples from around the globe

- Training & education
- Surveys & audits
- Posters
- 'National days'
- Innovative plans:
 - Information cards for health-care workers
 - Involvement of nursing students
 - Hand hygiene tree – handprints as leaves
 - Badges and stickers
 - Exhibitions in identified areas
 - Flags

Some lessons learned, so far

<p>Strengths:</p> <ul style="list-style-type: none"> -A global first -Collective effort enhances chances of success -A focus for sharing and learning -Other WHO programmes to learn from -WHO influence 	<p>Weaknesses:</p> <ul style="list-style-type: none"> -A global first -A big area to cover! -Do we know all our contacts/ stakeholders? -Benefits and impact may not be obvious initially to all
<p>Opportunities:</p> <ul style="list-style-type: none"> -Global mobilisation, including resources -Exchanging knowledge -Identifying gaps -Development, implementation and testing of innovative strategies -Liaising with new contacts, at all levels -Demonstrating leadership in patient safety -To save lives! 	<p>Threats:</p> <ul style="list-style-type: none"> -Duplication or confliction with others' activities -The perceived need for on-going resources -The enormity of trying to communicate well and with many

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Every 5 May:
WHO brings people together to improve & sustain hand hygiene.

Clean Care is Safer Care
SAVE LIVES
Clean Your Hands

Highlights on activities of the 5 May 2010 week

- Infection control webinar series - Special focus on hand hygiene, 5-6 May**

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Infection control webinar series - next lectures

Special hand hygiene focus to celebrate SAVE LIVES: Clean Your Hands, 5-6 May 2010

- 05 May 2010, 8 am and 3 pm (CET*) in English
4.30 pm (CET*) in French
Improving hand hygiene worldwide (D. Pittet, Geneva, Switzerland)
- 06 May 2010, 3 pm (CET*)
Impact of hand hygiene improvement on healthcare-associated infection (L. Grayson, Melbourne, Australia)

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Highlights on activities of the 5 May week 2010

- Infection control webinar series - Special focus on hand hygiene, 5-6 May
- Hand Hygiene Moment 1 Global Observation Survey

Hand Hygiene Moment 1 - Global Observation Survey

- WHO calls health-care facilities to participate in a **global survey on or around 5 May 2010** by observing hand hygiene compliance with Moment 1 (before touching a patient) and submitting data to WHO

WHY?

- To motivate health-care workers to focus on taking action to improve and sustain hand hygiene, including the important indication for hand hygiene "before touching a patient"
- To assess health-care worker compliance with Moment 1
- For WHO, to assess global compliance with Moment 1 through secured data collection and analysis

HOW?

- Planning the survey (hand hygiene observations) in your facility (facility-wide or in some specific areas/departments)
- Using the new **Hand Hygiene Moment 1 Observation Form** and the **Hand Hygiene Moment 1 - Global Observation Survey Instructions** available at <http://www.who.int/gpsc/5may/moment1/en/index.html>

Hand Hygiene Moment 1 Observation Form: a simple way to monitor one of the Five Moments for hand hygiene

Available in English, French and Spanish at <http://www.who.int/gpsc/5may/moment1/en/index.html>

How to participate in the Hand Hygiene Moment 1 - Global Observation Survey

- Plan** the survey for this week and evaluate whether fits within any other initiative organized at the facility on or around 5 May 2010
- Establish the **scope** of the survey (hospital-wide or in selected areas) while considering that 50 opportunities per area should be detected
- Identify the observers** and make sure that they understand how to use the Hand Hygiene Moment 1 Observation Form
- Decide whether to submit the **data to WHO online** – If yes, immediately ascertain that the main contact person for SLCYH received the email invitation by WHO and has forwarded it to the data manager
- Identify the **data manager** and ascertain that he/she undertook the registration for online data submission
- Inform** the leads of the areas where the survey will take place, e.g. hospital directorate, head of department, head nurse
- Prepare **communications** to explain and promote the survey throughout the facility and to draw health-care workers' attention to Moment 1
- Decide how to give **feedback** on the results to health-care workers

Hand Hygiene Moment 1 Observation Form – Web downloads

Moment 1 Observation Form Total - 3049
Moment 1 Observation Instruction Total - 1918

Hand Hygiene Moment 1 Global Observation Survey

Online data submission to WHO

- Submitting your observation data online will allow **you** to immediately view the results and **WHO** to assess global compliance with moment 1 of the "Five moments for hand hygiene".
- **Important:** data will be accessible only by the data manager designated at your health-care facility and by the WHO team dedicated to the Global Survey. Data will be **confidentially** managed by WHO and, if disseminated, displayed by country without mentioning the facility name.
- The instructions for online data submission must be followed **carefully**.
- For help, please consult the FAQ at <http://www.who.int/gpsc/5may/moment1/en/index.html> or send an email to handhygieneobs@who.int



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Hand Hygiene Moment 1 Global Observation Survey

Online data submission to WHO

- The procedure for online data submission is **not** accessible from the web site but it will be enabled **only** following an **email invitation** sent by WHO to the main contact person of facilities registered for WHO SAVE LIVES: Clean Your Hands.
- After the receipt of the email invitation, the procedure for online data submission involves **5 steps which must be carefully followed for a successful submission:**
- STEP 1.** The main contact person has to designate or identify a **Data Manager** and forward him or her the email invitation with the instructions
- STEP 2.** The Data Manager has to **register the health-care facility** for data submission by using the username and password provided by WHO in the email invitation. Once the registration is submitted, the Data Manager will get an email with further instructions for STEPS 3-5.
- STEP 3.** The Data Manager has to **create an account** at WHO Application Directory Service
- STEP 4.** The Data Manager has to **confirm** the creation of the WHO Application Directory Service account
- STEP 5.** The Data Manager will **enter** the observation data online



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Highlights on activities of the 5 May week 2010

- **Infection control webinar series** - Special focus on hand hygiene, 5-6 May
- **Hand Hygiene Moment 1 Global Observation Survey**
Data collection: 3-9 May
Data submission to WHO: 3-16 May
- **5 May highlights**



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Our 5 May 2010 surprise gift!!!



The Hand Hygiene Self-assessment Framework

A validated and systematic tool to obtain a situation analysis of hand hygiene promotion and practices and identify the level of progress within your health-care facility



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- **Infection control webinar series** - Special focus on hand hygiene, 5-6 May
 - **Hand Hygiene Moment 1 Global Observation Survey**
Data collection: 3-9 May
Data submission to WHO: 3-16
 - **5 May highlights**
 - Hand Hygiene Self-assessment Framework
 - Summary document on the burden of health care- **ass**
 - Lessons learned from pilot testing the
- WHO Multimodal Hand Hygiene Improvement Strategy and its long-term sustainability



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WHO First Global Patient Safety Challenge

<http://www.who.int/gpsc/5may/en/>

- Register now & encourage others
- Share your activities with WHO
- Join the WHO hand hygiene webinar by Professor Pittet on 5 May
- Find out if there is an existing hand hygiene campaign in your country and support it

Thank you for your ongoing support

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savelives@who.int